

## Justice Ventures International Internship Program

### **INTRODUCTION**

#### **Mission and Vision**

JVI's mission is to bring freedom, justice, and restoration to men, women, and children suffering from human trafficking and other forms of extreme injustice. Our vision is to see oppressed communities transformed into communities reflecting God's love, where human rights and dignity are respected by all.

#### **Internship Program Overview**

Our internship program offers opportunities for individuals passionate about social justice and human rights to contribute to achieving freedom, justice and restoration to survivors of human trafficking and other forms of modern slavery. Through hands-on experience and guidance from experienced professionals, interns will gain valuable skills while making a meaningful impact on JVI's efforts to combat modern slavery.

The intern will be assigned a project at the beginning of the internship period and report to the assigned supervisor. The intern may also be assigned to a project that requires collaboration with other departments at JVI.

#### **Communications Intern**

*Responsibilities:*

##### Social Media Campaigns

- Conceptualize and develop engaging social media campaigns to raise awareness about human trafficking and modern slavery.
- Create and curate compelling content for various social media platforms, including but not limited to Facebook, Instagram, LinkedIn, and YouTube.
- Implement strategies to grow the organization's social media presence and increase engagement with our target audience.
- Monitor social media trends and stay updated on industry best practices to optimize campaign performance.
- Track and analyze key metrics to evaluate the success of social media campaigns and make data-driven recommendations for improvement.
- Respond to comments and messages on social media platforms in a timely and professional manner.
- Assist in the updating of social media content calendars and scheduling tools.

##### Supporting Senior Communications Officer

- Assist in website content management, including updating content, posting blogs, and optimizing for SEO.

- Aid in event planning and execution, including logistical support, promotion on social media, and coordinating with vendors and partners.
- Assist with donor campaigns, creative engagement campaigns, updating donor databases, and helping to organize donor appreciation events.
- Packaging and mailing direct mail campaigns.

*Experience and Qualifications:*

- Currently enrolled in a bachelor's or master's degree program, preferably in Communications, Marketing, Journalism, or a related field.
- Understanding of social media platforms and their respective audiences.
- Excellent written and verbal communication skills with a keen eye for detail.
- Creative thinker with the ability to generate innovative campaign ideas.
- Proficiency in graphic design and video editing software is a plus.
- Desire to learn and improve skills across multiple technology platforms.
- Ability to work independently and collaboratively in a fast-paced environment.
- Passion for social justice and a commitment to the mission of ending human trafficking and modern slavery.

## **PROGRAM DETAILS**

### **Location**

All positions are remote with the option of a hybrid arrangement for those living in the Washington, D.C. area.

### **Duration**

Internship positions are available on a flexible basis, ranging from one to three months, with the possibility of extension based on performance and organizational needs.

### **Benefits**

Mentorship and professional development opportunities.

Letters of recommendation for outstanding participants.

Networking opportunities with professionals in the field of human rights and social justice.

### **Application Process**

Interested candidates should submit a resume, cover letter, references (if any), and samples on the website [justiceventures.org/careers](https://justiceventures.org/careers). Applicants will be notified if they are invited to participate in an interview.

### **Diversity**

This program is designed to be inclusive and accessible to individuals from diverse backgrounds. Reasonable accommodation will be provided upon request to ensure equal participation opportunities for all candidates.