



# The Shop for Freedom Campaign

JUSTICE VENTURES INTERNATIONAL JVI freeset Starfish project

Join Justice Ventures International in a campaign to bring freedom, justice and restoration to hundreds of women, children and men by buying products made by former victims of forced prostitution.

## Who is Justice Ventures International (JVI)?

JVI is a nonprofit organization dedicated to promoting freedom, justice and restoration for the poor and oppressed by strengthening ventures that promote justice. JVI strengthens justice ventures by (a) equipping local leaders, (b) investing in justice ventures, and (c) engaging global partners and volunteers.

## What is the Shop for Freedom Campaign?

Through the Shop for Freedom campaign JVI provides volunteers with an opportunity to multiply the impact of businesses in India and China like Freeset ([www.freesetglobal.com](http://www.freesetglobal.com)) and the Starfish Project ([www.starfish-project.com](http://www.starfish-project.com)), bringing greater freedom to women, children and men trapped in the sex trade or suffering from other forms of injustice.

## How does the Shop for Freedom Campaign work?

Individuals and groups partner with JVI to purchase and sell products produced by justice ventures including Freeset, the Starfish Project, and others. These sales promote freedom for women, children and men who were previously suffering in sex slavery or other forms of injustice in India and China.

## How you can get involved?

1. Purchase justice venture products. Consider purchasing products made by Freeset, the Starfish Project and other justice ventures.
2. Start your own freedom business. Through a minimum investment of \$50 and 15 volunteer hours, JVI will provide you with all the tools you need to start your own "micro justice venture."

## What is the goal of the Shop for Freedom campaign?

The goal of the campaign is to mobilize individuals and groups to partner with JVI in selling products for justice ventures leading to greater freedom, justice and restoration for hundreds of women, children and men victims of injustice. If you would like to become part of the Shop for Freedom Campaign please email us at [shopforfreedom@justiceventures.org](mailto:shopforfreedom@justiceventures.org) or call (202) 657-5225 to become a part of the freedom story for those suffering in India and China.

## JVI's Shop for Freedom Partners



Freeset is a fair trade business offering employment to women trapped in Kolkata's sex trade. Freeset makes

quality jute bags and organic tee-shirts, but their business is freedom! They would like to see the 10,000 sex workers in their neighborhood empowered with the choice of leaving a profession they never chose in the first place.

[www.freesetglobal.com](http://www.freesetglobal.com)



Starfish Project is a not-for profit organization that provides shelter, restoration, counseling, education and vocational

training to women coming out of prostitution in China. Starfish Project jewelry is hand-crafted by women who have come out of exploitation and abuse. When you purchase Starfish jewelry, you are helping to provide support for these women.

[www.starfish-project.com](http://www.starfish-project.com)

JUSTICE VENTURES INTERNATIONAL JVI<sup>SM</sup>  
Strengthening Ventures that Promote Justice

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